



Simple searching. School-ready results

Why do so many teachers and students rely on Google and other Internet surfing when our ProQuest digital learning resources are clearly superior for teaching and learning? Before you spend time on the open Web, consider this...

ProQuest	Google
100% of ProQuest's information is K-12 curriculum-relevant .	Less than 10% of Google is K-12-relevant or editor/teacher-reviewed.
Only publisher-quality information , including many media types and editor-selected websites.	Difficult to obtain source information, most sites not updated regularly, many inappropriate for school use.
Thousands of newspapers, magazines, and other media types that students can search individually or collectively.	Full access to deep content archives not available. This quality information is only available by subscription.
BookCarts allow teachers and librarians to customize learning resources into digital lesson plans for focused research activities for students.	No equivalent feature for schools to use.
Lexile reading level scores help teachers to guide students to articles that they can read and understand.	No method for searching by reading level.
Publication browsing of curriculum content area and professional journals benefits teachers who need to stay current in their subject and profession.	No tools for easily finding content sourced from individual publications.
My List provides students with a list of selected resources and citations for use in writing reports.	No equivalent feature for schools to use. Must rely on Bookmarks/Favorites.
Learning standards-linked content eliminates the need for educator supervision and discipline problems. Teacher is freed to support learning. Time saved reinvested in learning, not searching.	Open Web content found via Google is not correlated to learning standards. Many searches lead to inappropriate content, wasting precious time in the research process.

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